



Company Overview

Griffin is an app that buys you stock where you shop! The moment you purchase a cup of coffee at Starbucks, our app automatically invests your \$1 into Starbucks stock. Yes, real fractional shares! Shopped locally? Put \$1 away as cash instead. Griffin is the most fun you'll ever have investing.

Our goal is to spread financial literacy and responsibility through simplified investment strategies. We've spent the last two years working to eliminate the overwhelming barrier to entry, complexity of ETFs, and tricky to understand financial terms. Using fractional shares or what we like to call micro-shares, we immediately invest our users directly into the public company they just made a purchase at. If the consumer shops at a private location, it will go into their Griffin cash account. By doing this, we aim to bring back the immense pride of ownership our stock market once conveyed, \$1 at a time.

We are a FinTech company that is made by people for people. www.griffin.com

Basic Requirements

- Photoshop (downloading company logos, resizing them, and making the background transparent)

Higher Level Skills (nice to have but not a requirement)

- Working within each individual corporations' brand requirements for their logos while also making all of the logos collectively work within the Griffin brand.
- Creating website, app, and social media graphics (icons, images to go on the website, Instagram posts) that fit within the Griffin brand
- Possibly making animations for the app and website
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Send resume to bo@griffin.com