



## **Company Overview**

Seeking recent PR graduate who wants to KICK START a STUNNING career, make quick national connections and receive mentorship from an experienced marketing & advertising thought leader with senior connections at Fortune 500 companies.

Little Global Citizens is a subscription box company that teaches kids the all important and very timely skill of global awareness by educating kids about countries of the world & their cultures. Each box uses books, crafts, cultural activities, recipes, language skills to help kids learn about a new country each month. The CEO has 17+years of executive level experience in digital advertising at Fortune 100 publishers including Univision, BuzzFeed and has senior level advertising and marketing contacts across the country.

We are an early stage, accelerator-backed start up set for strong growth this year.

## **Responsibilities:**

We've had some great press from Forbes, HuffPo, Cheddar and more.

Now we need help getting our amazing message out to more outlets (and we have LOTS of contact for you to use)

- subscription box review sites
- mom/parenting/homeschool/YouTube influencers
- parenting/education publications
- business/parenting/homeschool podcasts
- find appropriate events to be involved with
- write articles for our blog, LinkedIn and email database

We will ask you to work hard and fast, be self directed, creative, be an honest representation of the brand and HUSTLE. In exchange we will mentor you, give you insight into the inner workings of a start-up and help kick start your career with our own extensive business connections.

Part time. Work from home. Hours flexible.

Send resume to [support@little-global-citizens.com](mailto:support@little-global-citizens.com)