



## **Company Overview**

Seeking recent PR graduate who wants to KICK START a STUNNING career, make quick national connections and receive mentorship from an experienced marketing & advertising thought leader with senior connections at Fortune 500 companies.

Little Global Citizens is a subscription box company that teaches kids the all important and very timely skill of global awareness by educating kids about countries of the world & their cultures. Each box uses books, crafts, cultural activities, recipes, language skills to help kids learn about a new country each month. The CEO has 17+years of executive level experience in digital advertising at Fortune 100 publishers including Univision, BuzzFeed and has senior level advertising and marketing contacts across the country.

We are an early stage, accelerator-backed start up set for strong growth this year.

## **Responsibilities:**

We've had some great press from Forbes, HuffPo, Cheddar, have over 10,000 Instagram followers and more and we're ready to take our social marketing to the next level.

Our overarching goals are to grow our social following, develop meaningful content that represents our brand and is of value to our audience and utilize social channels to drive sales. We are looking for interns who can develop written and visual content for the following channels:

Facebook, Instagram, Pinterest, YouTube, LinkedIn (and maybe TikTok!) platforms and social media scheduling apps.

Let us know which platforms your expertise lies in.

We will ask you to work hard and fast, be self directed, creative, be an honest representation of our brand and HUSTLE. In exchange we will mentor you, give you insight into the inner workings of a start up and help kick start your career with our own extensive business connections.

Part time. Work from home. Hours flexible.

Send resume to [support@little-global-citizens.com](mailto:support@little-global-citizens.com)